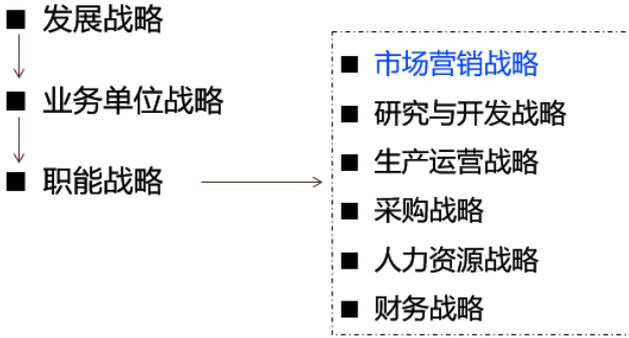
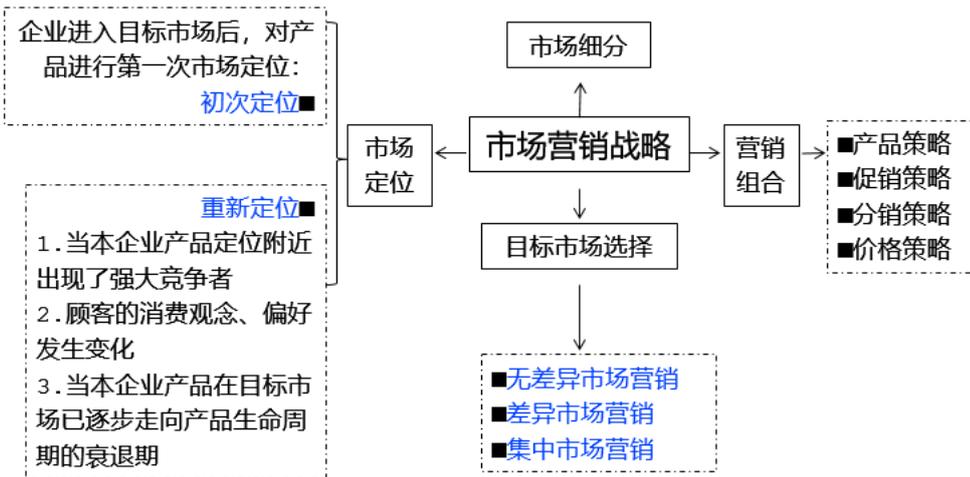
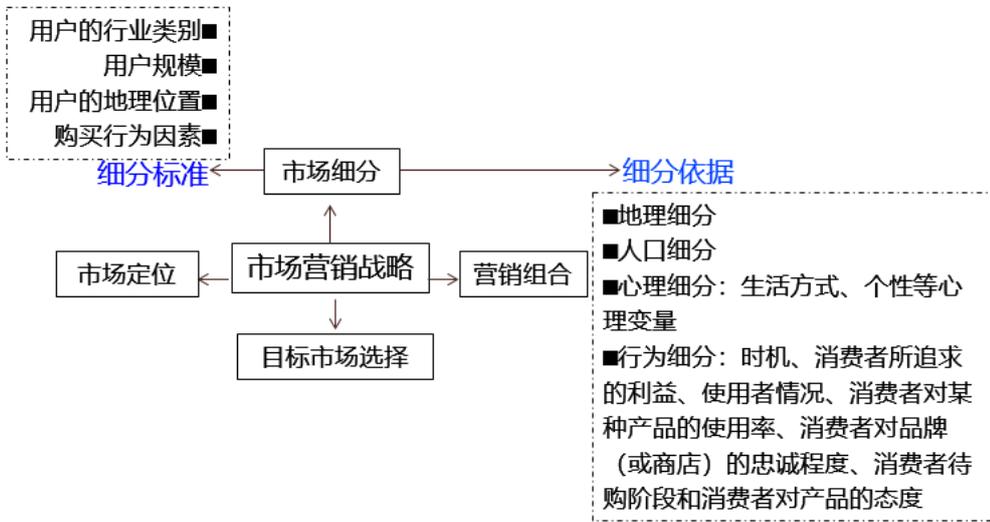


冲刺考点 8 市场营销战略

一、战略规划

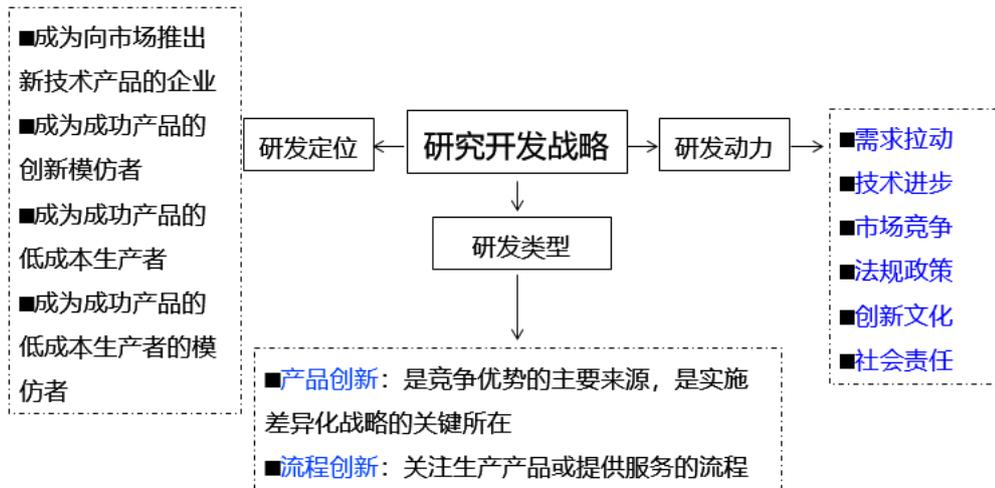


二、具体内容



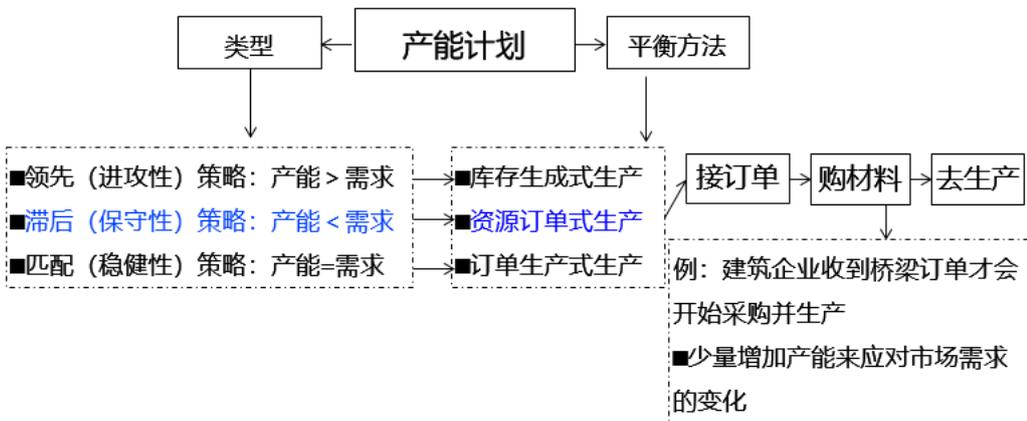
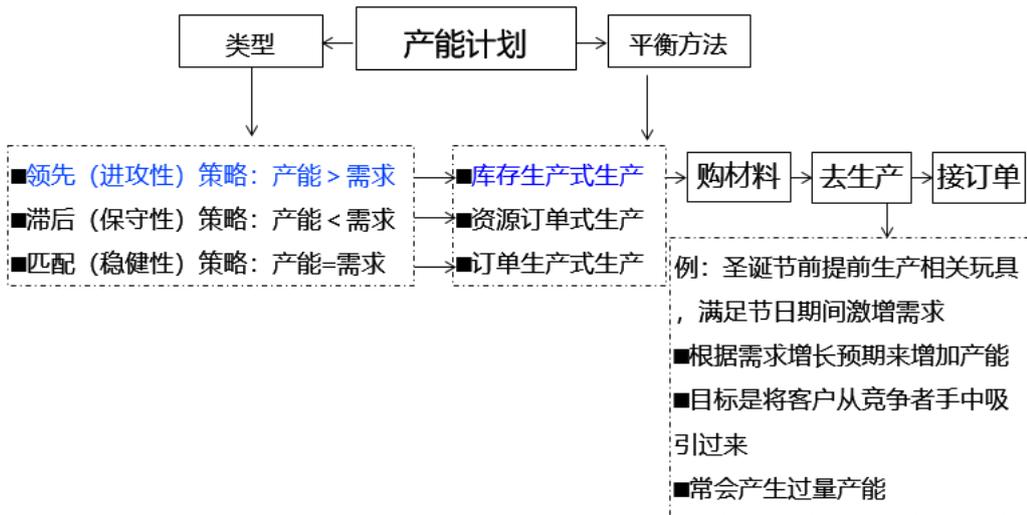
冲刺考点 9 研究与开发战略

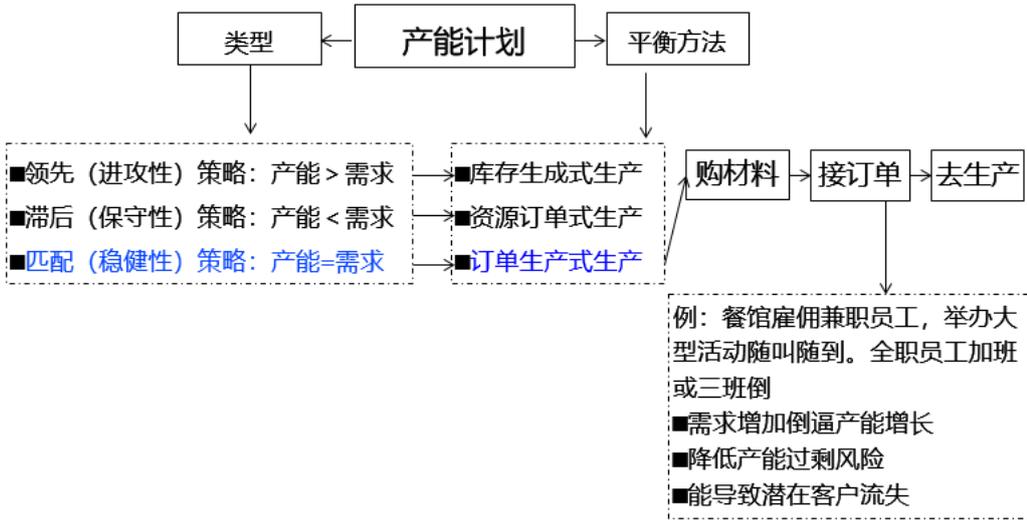
具体内容



冲刺考点 10 生产运营战略

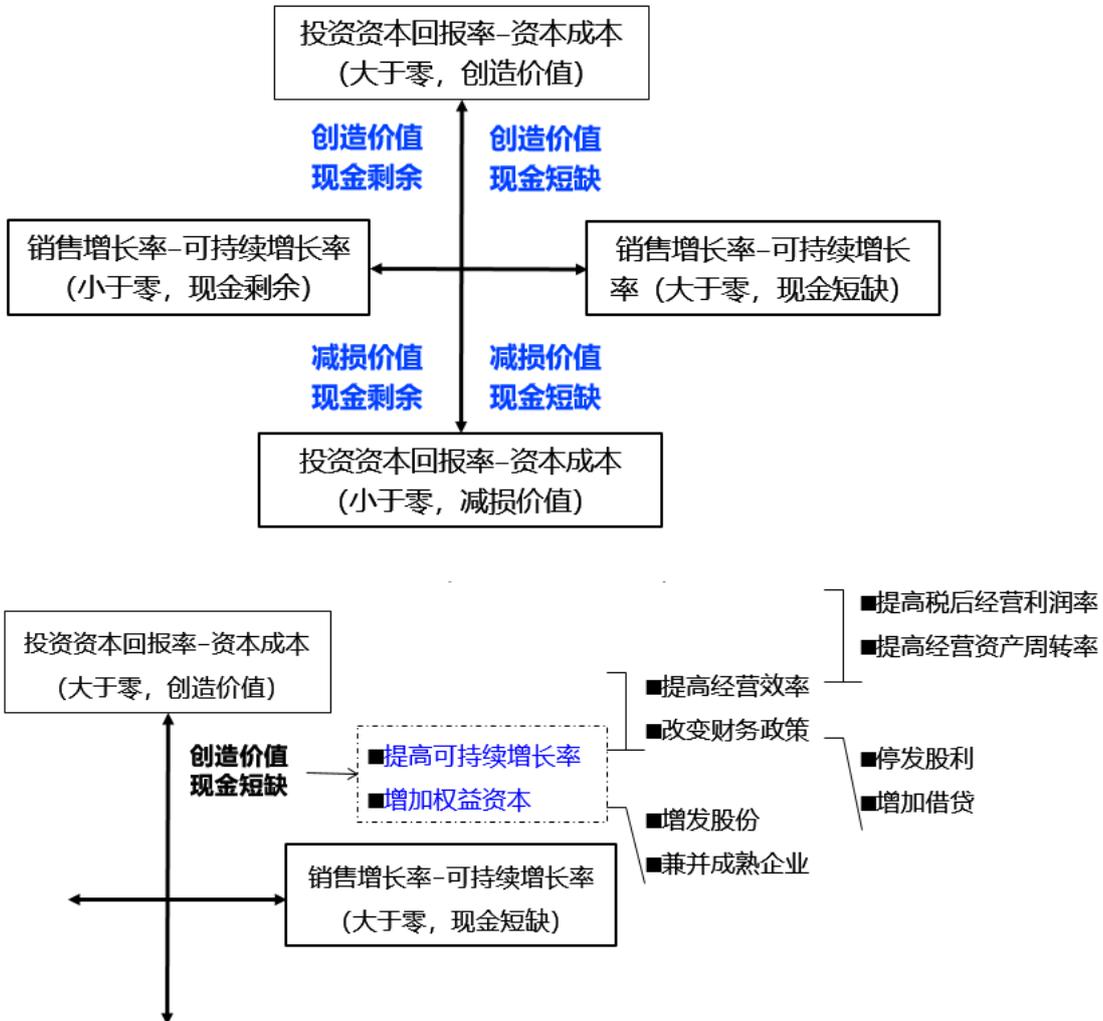
产能计划

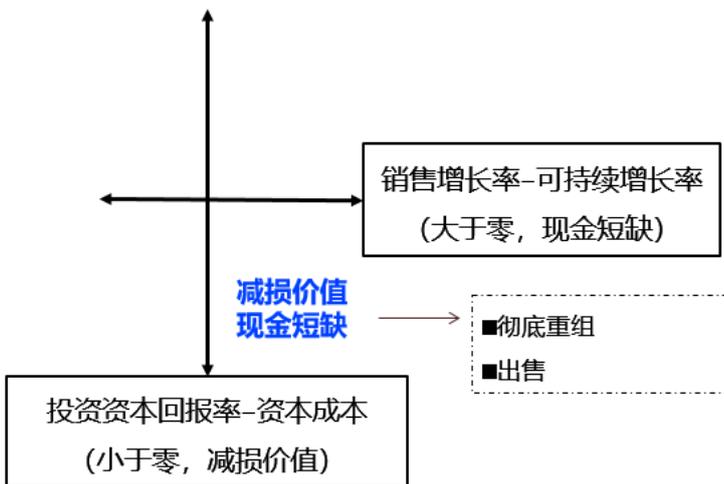
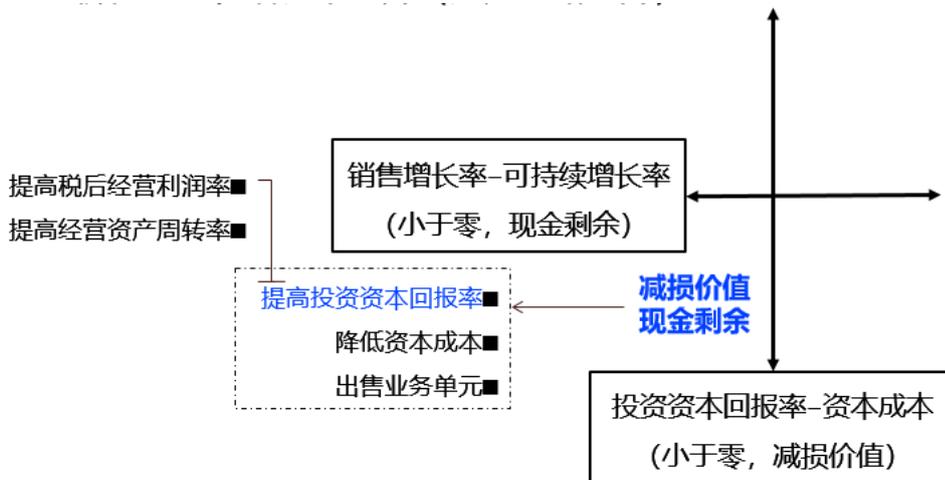
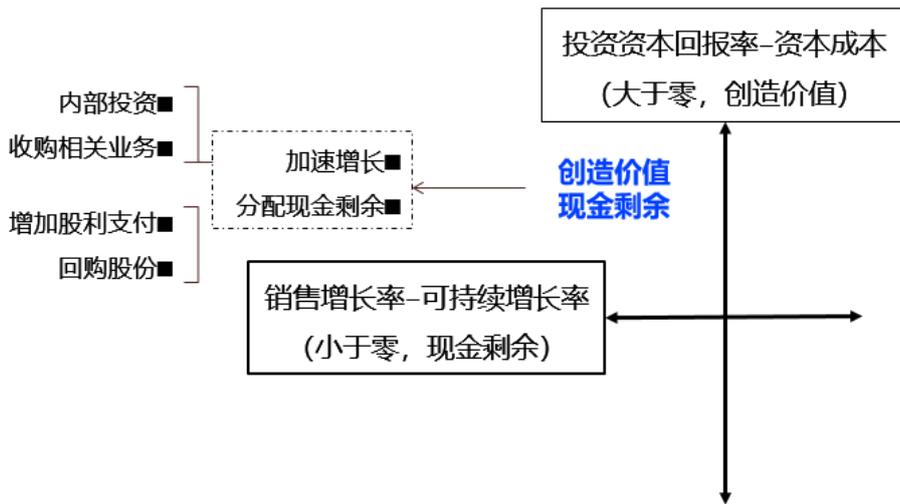




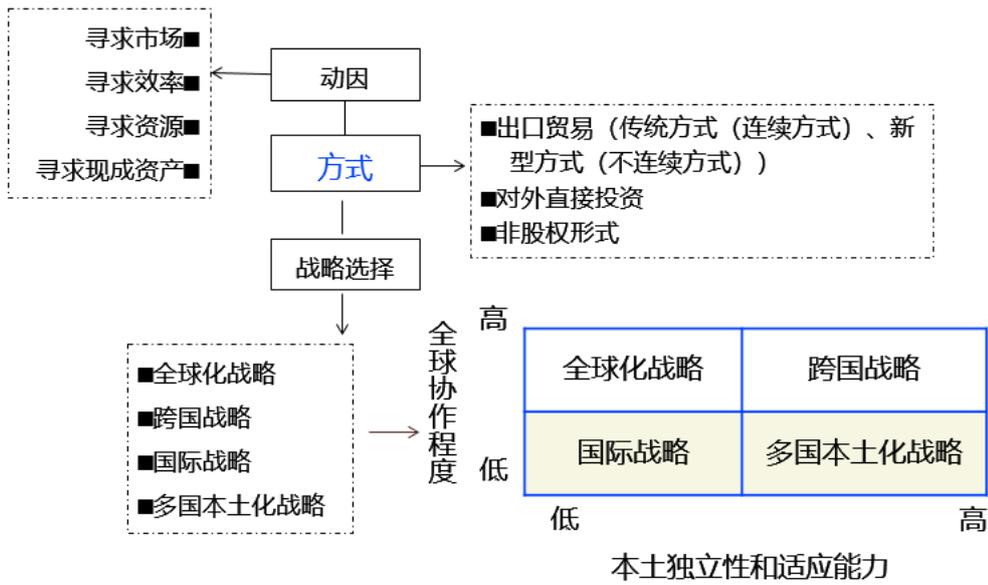
冲刺考点 11 财务战略

价值创造和增长率矩阵 (财务战略矩阵)





冲刺考点 12 国际化经营



冲刺考点 13 新兴市场的企业战略

